Two out of five girls in Sub-Saharan Africa marry under the age of 18. A global movement to end “child marriage” often assumes that they are coerced into marrying by their families at a cost to their schooling, mental health and physical wellbeing.

“That’s a dominant narrative within the international development sector, that ‘child marriage’ happens because daughters are forced to marry at young ages for their parents’ financial benefit and that marrying early is fundamentally harmful to the girl’s wellbeing,” said Susan Schaffnit, a postdoctoral scholar in UC Santa Barbara’s Department of Anthropology. “But surprisingly little research has explored local peoples’ perceptions of early marriage or directly tested whether parents gain and daughters suffer from marrying under 18 years.”

In a pair of papers, lead author Schaffnit and David Lawson, a UCSB assistant professor of anthropology, report on a study of the timing of marriage, bridewealth payments (transferred from the groom’s family to the bride’s family) and women’s wellbeing in rural Tanzania. The papers are published this month in Nature Human Behaviour and in Sexual and Reproductive Health Matters.

“We find that marrying early brings a higher bridewealth, which may incentivize early marriage of daughters for parents to some extent,” Schaffnit said. “But marrying at ages 15 to 17 is not obviously detrimental to daughters, with the
wellbeing of those marrying early largely indistinguishable from those that marry above 18 years. In fact, marrying early was associated with greater empowerment in household decisions and marriage at any age was viewed as increasing a woman’s social status.”

The authors also report that most girls and women themselves decided when and who to marry. “The terms ‘child marriage’ and ‘forced marriage,’ ” Schaffnit said, “are often used interchangeably by development organizations, but we demonstrate that there are contexts in which young people decide to marry early and may be incentivized to do so by gains in status and respect at home and in the community.”

Lawson stressed that parental coercion in early marriage does occur in some circumstances. “We’re not claiming that girls are never forced into early marriages,” he said. “This certainly happens in some contexts, including in Tanzania. But in contexts where ‘child marriage’ mainly takes place in late adolescence, and where autonomy in partner choice is clearly apparent, we need to be careful not to falsely vilify parents. For some young women, it may represent a strategic choice to marry early and be the best locally available option, especially if they are already sexually active or they have started having children.”

Schaffnit also notes the importance of considering locally-available options. “Marrying early was associated with lower educational attainment,” she said, “but rather than early marriage causing girls to drop out of school, the most likely explanation here is that girls that leave school for other reasons have few socially acceptable options in life but to marry and start a family.”

The papers were based on surveys of nearly 1,000 girls and women 15 to 35 years in rural Mwanza Region, where 35 percent of brides marry before age 18. Only 2 percent married before age 15.

The papers are “Parent-offspring conflict unlikely to explain ‘child marriage’ in northwestern Tanzania,” in Nature Human Behaviour, and “ ‘Child marriage’ in context: Exploring local attitudes towards early marriage in rural Tanzania,” in Sexual and Reproductive Health Matters. Other co-authors are Anushé Hassan of the London School of Hygiene and Tropical Medicine and Mark Urassa of the National Institute of Medical Research in Mwanza, Tanzania.

“Future research should distinguish between early marriage in late adolescence and very early marriage, which is considerably rarer in Tanzania,” Lawson said.
“Boundaries between childhood and adulthood are flexible, and fixating on an arbitrary 18-year-old threshold means we may miss opportunities to support girls and women regardless of their precise age at marriage.”

In 2016 Tanzania revised the legal age of marriage for girls from 15 years to 18 years, but this has since been appealed due to conflict with local customs.

Lawson was recently awarded a National Science Foundation grant that will fund further research on early marriage in Tanzania for two years. The NSF Cultural Anthropology Program Senior Research Award totals roughly $200,000.

“It is critical that our understanding of early marriage is grounded in reality, not stereotypes or surface impressions,” Lawson said. “Support from the NSF will allow us to further explore why early marriage is sometimes considered the best locally available option by adolescents themselves, and ultimately better inform global initiatives to support vulnerable girls and young women in low-income settings like rural Tanzania.”

About UC Santa Barbara

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.