

UC SANTA BARBARA

THE *Current*

October 9, 2018

[Andrea Estrada](#)

North Hall Takeover 50 Years Later

For some, October 14, 1968, was a clarion call to the future.

On that day, a group of 12 black students at UC Santa Barbara, tired of the unequal treatment and passive-aggressive racism they received as Black athletes — and as members of the campus community at large — barricaded themselves in the university's North Hall.

Through their act of civil disobedience, the students brought attention not only to their own circumstances, but also to those of their fellow classmates who did not see themselves reflected in academia.

“Something Drastic”

“Everyone agreed we needed to do something drastic,” recalled James Johnson, a UC Santa Barbara alumnus and a North Hall activist. Johnson, who had transferred to UC Santa Barbara from Los Angeles Community College, had a history of activism and the group solicited his advice.

“I was the one who'd been an activist,” Johnson said. “But the rest of my colleagues weren't. They were students faced with a situation. Someone came up with the computer center because it was a vital part of the university. They couldn't run the campus without it.”

That someone was Murad Rahman (Maurice Rainey at the time), a graduate student in sociology and chair of the campus's Black Student Union (BSU). Although some

suggested seizing the chancellor's office, Rahman believed that occupying the computer center would provide a strategic advantage because the university would not want it damaged or destroyed.

So they made a decision. "We planned it, and the next morning we did it," Johnson went on. "We could capitulate or we could stand up for ourselves." For 12 hours the next day, they occupied the building — temporarily renaming it Malcolm X Hall.

UC Santa Barbara undergraduate Booker Banks played a key role in the occupation, using a microphone to mesmerize, inform and entertain the large number of white students who surrounded the building. Banks was able to articulate the Black students' message and why the takeover was occurring. Rahman noted that if law enforcement had wanted to rush the building, they'd have had to overwhelm student sympathizers outside.

In Search of Relevant Knowledge

The Black students' action worked. As a result of the North Hall Takeover and the students' demands for more relevant curriculum and a more comfortable climate on campus for Black students, a process of institutional change began that resulted a year later in the founding of the Department of Black Studies and the Center for Black Studies Research — one of their core demands.

"What we wanted was knowledge taught at UC Santa Barbara that was relevant to our experience in America," said Dalton Nezey, an undergraduate alumnus, football player and North Hall activist. "And we believed that was knowledge every student at UCSB needed to learn to be an aware citizen."

The takeover impacted other areas of ethnic and gender studies as well. It contributed to the establishment of the Chicano and Chicana studies department in 1969, and opened the door to the creation of the Asian American studies department, the women's studies department, which would become the Department of Feminist Studies, and other research areas that currently examine inequality and a multicultural world.

Another Clarion Call

Fifty years later, that clarion sounds again as a group of those individuals — now alumni — join current students, faculty and others for "A Black Vision of Change," a

conference that reflects on the importance of the North Hall Takeover and explores ways of creating a better future for Black students and, consequently, for all students at UC Santa Barbara.

Organized by Jeffrey Stewart, a professor of Black studies, the conference will take place Friday through Sunday, Oct. 12-14. The highlight will be a keynote speech by actor and humanitarian Danny Glover. Speaking Saturday, Oct. 13, in the campus's Corwin Pavilion, Glover will reflect on "the importance of social commitment along with individual success in a life well lived."

"The intention of this conference is to have an impact on the quality of life and numbers of Black students coming to UC Santa Barbara," said Stewart. "The 68ers, as they're called, said looking back is fine, but they're more concerned with how this event can be used to improve the future."

To that end, the conference features an array of activities, including panel discussions and talks. Saturday will open at 9 a.m. with a welcome from Lisa Przekop, UC Santa Barbara admissions director, and Marcus Mathis, assistant director for diversity initiatives, followed by additional remarks from Stewart, Aida Hurtado, who holds the Luis Leal Endowed Chair in Chicano Studies, and John S. W. Park, a professor of Asian American studies.

At 11:30 a.m., the panel "A Black Vision of Change at UC Santa Barbara, 1968 and 2012," moderated by Aaron Jones, will bring together North Hall activists Thomas Crenshaw, Stan Lee and Murad Rahman and 2012 activist Alexis Wright.

Also Saturday, Vilna Bashi Treitler, professor and chair of Black studies at UC Santa Barbara, will moderate a panel titled "Write the Next Chapter" that will include Trevor Logan, who holds the North Hall Chair in Economics; [Victor Rios](#), professor of sociology; Yoel Yosief, political director of the Afrikan Black Coalition; and Sharon Tettegah, director of the campus's Center for Black Studies Research.

In addition, moderators Nezey and current BSU President Mariyah Lewis will lead an intergenerational alumni and student dialogue.

The three-day conference will offer myriad opportunities for current and prospective UC Santa Barbara students to meet and create connections with alumni and faculty members. "The event is designed to make these students feel they will be best served here at UC Santa Barbara," Stewart said.

The event will also include a concert by Fendika, an Ethiopian music group from Addis Ababa, in the campus's MultiCultural Center Lounge; and "A Luta Continua," an exhibition curated by UC Santa Barbara Black Studies Librarian kynita stringer-stanback. Located in the library's Ethnic & Gender Studies Collection, the exhibition celebrates Black student activism at the university through archival photographs.

Transforming the Community

"The North Hall Takeover of 1968 stands as a resounding illustration of how principled student efforts to address societal inequities can transform our universities for the better," said Charlie Hale, dean of social sciences at UC Santa Barbara. "We are thrilled to know that African American alumni from 1968, and subsequent years, will be back on campus to commemorate past achievements and, more important still, help us chart the course for the next 50 years. While focused on the Black experiences and needs, these future transformations — like the past ones — will bring crucial benefits to our entire campus community."

The North Hall Takeover was just the beginning. "I always tell people I'm a Gaucho for life," noted Nezey. "But the bottom line is we want to see change and we want UCSB to be the best it can be. We're looking for equality and consistency and the ability to create an environment where everyone can be comfortable. So this conference is not to celebrate what happened 50 years ago, but to recognize what we need to do now, and what we can do, to drive some kind of change."

For Johnson, the source of real change rests with the students. "If the young people don't do this, it isn't going to get done," he said. "It's always the young that lead the revolutions."

More information about the conference, including a complete schedule of activities, can be found at <https://www.alumni.ucsb.edu/events/north-hall-takeover>.

About UC Santa Barbara

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we

draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.