UC SANTA BARBARA

THE Current

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Gauchos in Motion

Gauchos are busy people. Diverse, active, passionate, innovative, entrepreneurial people. Sometimes the only way to appreciate it all is to slow it down. As Ferris Bueller so perfectly put it: “Life moves pretty fast. If you don't stop and look around once in a while, you could miss it.”

For access to the “Gauchos in Motion” video, featuring a slow-motion look at life across UC Santa Barbara, please contact us.

About UC Santa Barbara

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.