

UC SANTA BARBARA

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## **UCSB Early Academic Outreach Presents Higher Education Week**

The Early Academic Outreach Program at UC Santa Barbara is hosting its fall Higher Education Week, a four-day event beginning October 19. It will bring representatives from universities, colleges, and other institutions of higher education to high schools in Santa Barbara and Ventura counties to meet with students and discuss post-high school educational opportunities.

The event will include half-day visits to each of the schools, as well as a special event for parents and families at the Oxnard Performing Arts Convention Center, 800 Hobson Way, at 6:30 p.m. on Wednesday, October 20.

Presentations, which will be followed by college fairs and breakout sessions on Financial Aid and college admissions, will take place at Hueneme and Rio Mesa High Schools on Tuesday, October 19. On Wednesday, October 20, the event will move to Oxnard and Pacifica High Schools, and to Channel Islands, Fillmore and Santa Paula High Schools on Thursday, October 21. The week will end with visits to Lompoc and Pioneer Valley High Schools on Friday, October 22.

In all, more than 3,000 high school juniors and seniors will hear from representatives from the UC, Cal State, and community college systems; private colleges and universities; and vocational schools, such as Devry Institute, The Arts Institutes, Santa Barbara Business College, Columbia College Hollywood, and Laurus College. Other participants will include the Santa Barbara Scholarship Foundation and various

Career Tech Education programs from participating community colleges.

"Higher Education Week is designed to promote broad awareness across the senior class about college eligibility, careers, and financial aid resources for high school seniors and their parents," said Britt Ortiz, director of the UCSB Early Academic Outreach Program. "Over the course of four days, we will orchestrate the participation of over two dozen statewide college representatives, and will address 85 to 90 percent of each senior class at the nine participating high schools."

The mission of the Early Academic Outreach Program at UCSB is to increase the number of students who have the opportunity to achieve a postsecondary education.

EAOP uses four key strategies -- academic enrichment, entrance exam preparation, academic advising, and college knowledge -- to help students attain college eligibility and participate in higher education.

A variety of pre-college programs offered on an annual basis give students the opportunity to visit UCSB, meet with faculty members, and conduct research or participate in other academic enrichment activities. Among the programs and activities are college readiness seminars; the Education, Leadership, Careers Conference; UC Success Night; Summer Advancement Academies; academic achievement receptions; transcript evaluation; academic advising; and assistance with study skills and testing strategies.

Related Links

[Early Academic Outreach Program](#)

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## **About UC Santa Barbara**

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.