Making good on a promise to simulate a winter wonderland as part of a fund raiser for student scholarships, UCSB First, a committee of the UCSB Alumni Association, brought snow, suds and s’mores to Storke Plaza on Tuesday. Two tons of ice were brought in to shave down into faux snow and chill the ground as a bubble machine spewed simulation snowflakes into the air. Meanwhile, hungrier spectators roasted marshmallows over lit gel fuel to make the campfire snack, while the rest had mini snowball fights and made tiny snowmen.

About UC Santa Barbara

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.