

UC SANTA BARBARA

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## **UC Santa Barbara Ranked Among Best Values in Public Universities**

UC Santa Barbara has moved up three spots in Kiplinger's Personal Finance 2012-13 list of 100 best values in public colleges and universities. The annual ranking cites four-year schools that combine outstanding education with economic value.

UCSB is ranked number 14, a jump from number 17 in last year's rankings. Other UC campuses in the top 25 include UCLA at number 6; UC Berkeley at number 8; UC San Diego at number 10; UC Irvine at number 17; and UC Davis at number 23.

"We are very pleased to once again receive national recognition -- and confirmation -- of the exceptional value of a UC Santa Barbara education," said Chancellor Henry T. Yang. "Teaching and mentoring students is our highest priority. As valued members of our vibrant academic community, our students study with award-winning professors, engage in original undergraduate research, and participate in cutting-edge intellectual activity that spans the disciplines. We understand what an important investment this is for our students and families."

In determining the rankings, Kiplinger's assesses quality and affordability of each college and university according to a number of measurable standards, including the admission rate, the percentage of students who return for sophomore year, the student-faculty ratio, and the four-year graduation rate. Cost criteria include low sticker prices, abundant financial aid, and low average debt at graduation. Many schools have appeared on the list multiple times, including UCSB.

"We applaud this year's top 100 schools for their efforts to maintain academic standards while meeting the financial needs of their students," said Janet Bodnar, editor of Kiplinger's Personal Finance.

The annual public school rankings appear in Kiplinger's February 2013 issue -- currently on newsstands -- and online at <http://www.kiplinger.com/links/college>. Visitors to the Web site will find special interactive features, including frequently asked questions about the public colleges rankings; and data sortable by criteria, such as state, tuition cost, average debt, and admission rate.

For nine decades, the Kiplinger organization has led the way in personal finance and business forecasting. Founded in 1920 by W. M. Kiplinger, the company developed The Kiplinger Letter, which launched in 1923 and remains the longest continuously published newsletter in the United States. In 1947, Kiplinger created Kiplinger's Personal Finance, the first magazine of its kind in the United States.

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## **About UC Santa Barbara**

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.