

UC SANTA BARBARA

# THE *Current*

April 26, 2010  
Jane Donnellan

## **2010 Economic Outlook for North Santa Barbara County Topic of May 7 UCSB Presentation in Santa Maria**

The prospects for North Santa Barbara County's economy in the year ahead will be the topic of a special morning seminar to be presented by the UC Santa Barbara Economic Forecast Project on Friday, May 7, at Marian Theater on the campus of Allan Hancock College in Santa Maria. Registration and breakfast begin at 7 a.m.; the program begins at 8 a.m. and concludes at 10 a.m.

The UCSB Economic Forecast Project is a research unit that provides regional, state, and national economic data, analysis, and forecasts.

The May 7 program will include presentations by these featured speakers:

·Chris Thornberg, Founding Principal, Beacon Economics, and chief forecaster for California State Controller John Chiang: "The U.S. and California Economies"

·Brad Kemp, Director of Regional Research, Beacon Economics: "The North Santa Barbara County Economic Forecast"

·Cynthia Schur, Santa Maria Times; Tim Ness, City of Santa Maria; and Matt Turrentine, Turrentine Grape Brokerage: Panel Discussion of Local Business Issues

Admission to the seminar is \$65 per person until April 30 and \$75 per person after that date. The registration fee includes a copy of "The 2010 North Santa Barbara

County Economic Outlook" publication. To register, or for information, visit the UCSB Economic Forecast Project on the Web at <https://efp.ucsb.edu/>.

---

## **About UC Santa Barbara**

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.