

UC SANTA BARBARA

# THE *Current*

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## **Private Giving for UC Santa Barbara Reached \$40.6 Million in 2008-09, Bringing Campus's Campaign Total to \$544 Million**

The Campaign for UC Santa Barbara continues to attract strong philanthropic support for the campus, thus far generating a total of \$544 million for priority projects and initiatives to ensure UCSB's excellence for future generations.

Of that total, UCSB received \$40.6 million in gifts and pledges from alumni, parents, and friends in 2008-09 for teaching, research, and innovative academic programs. Due to the global economic downturn, contributions to the campus were down sharply from the record \$81.4 million of the previous year. However, the funds raised exceeded earlier projections and were considered a great achievement. The campus received a total of 17,525 gifts, a substantial increase over 2007-08.

"UC Santa Barbara's accomplishments are strengthened immeasurably by philanthropic gifts," said UCSB Chancellor Henry T. Yang. "We are sincerely grateful to our devoted alumni, parents, friends, and supporters for their steadfast generosity and inspirational commitment to the future excellence of the campus, especially in these challenging times."

UCSB's endowment -- now estimated at more than \$154 million -- has grown by \$79 million since The Campaign for UC Santa Barbara began in 2000. A total of 57 new endowed professorships have been established to advance teaching and research. Also, 139 new fellowships have been created to attract and support outstanding graduate students.

"UC Santa Barbara received 1,100 more gifts this year than in our prior record year in spite of the significant downturn in the global economy," said Gary Greinke, associate vice chancellor for development. "This generosity helped sustain the campus and reflects the strong loyalty to our mission by alumni, parents and friends."

During 2008-09, philanthropic gifts and grants to UCSB for instruction, student support, research, and academic programs totaled more than \$33 million and were distributed across the disciplines.

Emmy-Award winning television producer Marcy Carsey, a parent of two UCSB graduates and a trustee of the UC Santa Barbara Foundation, made an additional \$1 million gift for programming at the Pollock Theater in the Carsey-Wolf Center for Film, Television, and New Media, which is named for her. Carsey is an honorary alumna of the campus.

Three new endowed chairs were established by UCSB alumni last year with gifts totaling nearly \$2.4 million. They are the Susan F. Gurley Chair in Theoretical Biology in the Kavli Institute for Theoretical Physics, the Glen and Susanne Culler Chair in Computer Science, and the Doluca Family Chair in Electrical and Computer Engineering.

Corporate and foundation support for the campus amounted to more than \$26 million. Among the largest gifts were \$2.4 million from the Rainbow Optoelectronics Material Shanghai Company to become an industrial partner with the Solid State Lighting and Energy Center, and \$2.2 million from the J. E. & Lillian Byrne Tipton Foundation for the Sedgwick Reserve. Sedgwick is part of the University of California's Natural Reserve System.

In addition, the Hellman Family Foundation made a \$1 million gift to renew and expand its support of research by promising assistant professors across the disciplines who "show capacity for great distinction." The Hellman Fellows program was established in 2008 with a \$250,000 gift from the foundation.

The Foundation for Research and Development in the Middle East also made a \$1 million gift for research at the Orfalea Center for Global and International Studies focusing on climate change threats to human security and democracy.

Unrestricted gifts, which help create exceptional educational opportunities for students, amounted to nearly \$1.8 million.

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## **About UC Santa Barbara**

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.