

UC SANTA BARBARA

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ECONOMIC OUTLOOK FOR SAN LUIS OBISPO COUNTY TOPIC OF NOV. 7 UC SANTA BARBARA SEMINAR AT CAL POLY

The outlook for San Luis Obispo County's economy in the year ahead will be the topic of a special seminar being presented by the UC Santa Barbara Economic Forecast Project in association with the Orfalea College of Business at Cal Poly, San Luis Obispo.

The seminar will be held the morning of Friday, Nov. 7, at the Performing Arts Center on the Cal Poly campus. Registration and breakfast begin at 7 a.m.; the speaking program starts at 8 a.m. and will conclude before noon.

The UCSB Economic Forecast Project is a research unit that provides economic data, analysis, and forecasts on the local, regional, state, and national levels.

Featured presentations of the half-day seminar will include:

- Dr. Bill Watkins, executive director of the UCSB Economic Forecast Project and a former research economist at the Federal Reserve in Washington, D.C., speaking on "Bernanke, the New Administration, and SLO County's 2009 Economic Outlook."

- John Myers, Sacramento bureau chief for KQED Public Radio, speaking on "A Reporter's Perspective on the Presidential Election and its Impact on California and SLO County."
- Kirk Lesh, real estate economist for the UCSB Economic Forecast Project, examining "How the Current Worldwide Credit Crunch Will Affect SLO County Real Estate in 2009."
- An examination of State Law AB 32, passed in 2006. The legislation is a bold effort to reduce greenhouse gases, but its sweeping and unprecedented requirements could have a staggeringly expensive impact on SLO County businesses. The presentation, titled "AB 32: Benign Name / Expensive Implications," will feature Dan Pellissier, deputy secretary for energy policy coordination of California's Environmental Protection Agency, discussing how the law will work; and a videotaped interview with author and strategist Terry Tamminen exploring the bill and its intentions.

Admission to the seminar is \$135 per person (\$120 until Oct. 31) and includes one copy of "The 2009 San Luis Obispo County Economic Outlook," featuring data, analysis, graphs, and tables.

Register for the seminar at www.slochamber.org or by calling the San Luis Obispo Chamber of Commerce at (805) 781-2670, ext 220. Information about the UCSB Economic Forecast Project's other programs, publications, and research activities can be found on its Web site:

www.ucsb-efp.com

About UC Santa Barbara

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.