

UC SANTA BARBARA

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## **Economic Outlook for U.S. and California Is Topic of Oct. 3 UC Santa Barbara Program in San Francisco**

The highly regarded economic forecasting unit at the University of California, Santa Barbara is now focusing its attention on the performance of the U.S. and California economies and will be presenting its analysis and projections at a special event in San Francisco next week.

The seminar will be held the morning of Wednesday, October 3, at the Palace Hotel, 2 Montgomery St., San Francisco. Registration and breakfast begin at 7 a.m.; the speaking program starts at 8 a.m. and will conclude at about 11 a.m.

The UC Santa Barbara Economic Forecast Project is a research unit that has long provided economic data, analysis, and forecasts to the local and regional community and is now preparing economic forecasts for the state and nation as well. The UCSB Economic Forecast Project has a well-established reputation for accuracy and fairness, and its popular public presentations have been extremely successful.

The San Francisco event will feature Dr. Bill Watkins, executive director of the UCSB Economic Forecast Project and a former research economist at the Federal Reserve in Washington, D.C. He will review the performance of the national and state economies in 2007 and offer his outlook for the year ahead.

"Today's fast-paced economy presents decision makers with more uncertainty, and more opportunity, than ever before," says Watkins. "We provide up-to-date data along with state-of-the-art analysis and forecasts that help organizations plan for the future."

The other featured speaker for the half-day seminar will be Dan Walters, syndicated columnist for the Sacramento Bee. Walters has been a journalist for over 40 years. In 1981 he began writing California's only daily newspaper column devoted to political, economic, and social trends in the state. His syndicated column now appears in more than 50 California newspapers.

Admission to the seminar is \$350 per person and includes breakfast and one copy each of two special publications prepared by the experts at the UC Santa Barbara Economic Forecast Project: "United States Economic Outlook" and "California Economic Outlook." Each volume includes data, analysis, graphs, and tables.

Register for the seminar at <http://www.efp.ucsb.edu/> or by calling the UCSB Economic Forecast Project at (805) 893-5159. More information about the UCSB Economic Forecast Project and its programs, publications, and research activities can be found on its Web site:

<http://www.efp.ucsb.edu/>

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## **About UC Santa Barbara**

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.