

UC SANTA BARBARA

# THE *Current*

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## **2007 Economic Outlook for North S.B. County**

The outlook for North Santa Barbara County's economy in the coming year will be the topic of a special seminar in Santa Maria to be presented by the Economic Forecast Project of the University of California, Santa Barbara.

The UCSB North Santa Barbara County Economic Forecast Seminar will be held Friday morning, May 11, at the Marian Theatre on the campus of Allan Hancock College, 800 South College Drive, Santa Maria. Registration and breakfast begin at 7 a.m. The speaking program begins at 8 a.m. and concludes at approximately 11 a.m.

The UCSB Economic Forecast Project is a research unit that provides regional economic data, analysis, and forecasts to the community.

Dr. Bill Watkins, executive director of the UCSB Economic Forecast Project and a former research economist at the Federal Reserve in Washington, D.C., will review the performance of the local, state, and national economies in 2006 and offer his outlook for northern Santa Barbara County's economy in 2007. Other speakers include:

·Dan Walters, syndicated columnist whose column now appears in more than 50 California newspapers. The title of his talk: "The Roller Coaster Keeps Rolling."

·David Hayes-Bautista, professor of medicine and health services, UCLA. His topic: "Latinos in the Golden State."

Admission to the seminar is \$75 per person and includes a copy of the book, "The 2007 North Santa Barbara County Economic Outlook."

Registration forms and other information about the event can be found on the Web at [www.ucsb-efp.com](http://www.ucsb-efp.com) or call (805) 893-5739.

Note to Editors: Press coverage of the seminar is invited. Reporters interested in covering the seminar are asked to contact the UCSB Economic Forecast Project so that an embargoed copy of the economic outlook report can be e-mailed to them in advance and a press registration prepared. Contact Jane Donnellan at (805) 893-5148 or [jane.donnellan@ucsb-efp.com](mailto:jane.donnellan@ucsb-efp.com)

[Economic Forecast Project](#)

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## **About UC Santa Barbara**

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.