

UC SANTA BARBARA

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Economic Outlook for San Luis Obispo County Topic of November 14 UCSB Seminar

The Economic Forecast Project at the University of California, Santa Barbara will present its annual seminar on the outlook for San Luis Obispo County's economy on Friday, November 14.

Speakers at the half-day program will review the performance of the regional and state economies in 2003 and offer their views on the outlook for the region's economy in 2004. The seminar will be held at the Embassy Suites Hotel, 333 Madonna Road, San Luis Obispo.

Registration and breakfast begin at 7 a.m. The speaking program begins at 8 a.m. and concludes at 11 a.m.

The UCSB Economic Forecast Project is a research unit that provides regional economic data, analysis, and forecasts to the community. The Tribune is the presenting sponsor for the San Luis Obispo seminar.

William Watkins, executive director of the UCSB Economic Forecast Project and a former research economist at the Federal Reserve in Washington, D.C., will present the economic review and forecast for San Luis Obispo County.

Other speakers and their topics include:

- Dan Walters, a syndicated columnist whose work now appears in more than 50 California newspapers: "What Next for California?"
- Jennifer James, a cultural anthropologist and specialist in the cultural aspects of technological change: "Thinking in the Future Tense"

Admission to the seminar is \$125 per person and includes a copy of The 2004 San Luis Obispo County Economic Outlook, featuring data and narrative analysis, graphs and tables. (The book can be purchased separately for \$106.86 per copy, including shipping.)

For more information about the program and to register for the seminar, visit the web site of the UCSB Economic Forecast Project at www.ucsb-efp.com or call the San Luis Obispo Chamber of Commerce at (805) 781-2670.

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