

UC SANTA BARBARA

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Bill Schlotter

UCSB SYMPOSIUM LOOKS AT POLITICS AND NEW MEDIA

Top political science and communication scholars from across the country will spend Saturday, June 2, at UC Santa Barbara discussing research on the 2000 American presidential campaign and how new media, such as the Internet, played a role in political communication and voter behavior.

"Campaign Studies 2000: Lessons Learned" will also honor the work and spirit of the late UCSB scholar Steven H. Chaffee, who organized the conference. The Arthur N. Rupe Professor of the Media Effects of Mass Communication, Chaffee died unexpectedly May 15.

Scholars scheduled to take part in the program include Scott Althaus of the University of Illinois; Joseph Cappella, Kathleen Hall Jamieson, and Vincent Price from the University of Pennsylvania's Annenberg School for Communication; Kenneth Goldstein of the University of Wisconsin; Shanto Iyengar of Stanford University; and W. Russell Neuman and Michael Traugott of the University of Michigan.

"Campaign Studies 2000" is supported by a grant from the Arthur N. Rupe Foundation of Santa Barbara and sponsored by the Departments of Communication and Political Science and other campus units. It runs from 9 a.m. to 5 p.m. in the University Center's Flying A Studio room. A small number of places have been set aside for members of the general public, but space is limited and advance registration is required. Contact Faye Nennig in the Department of Communication, (805) 893-8468.

About UC Santa Barbara

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.