

UC SANTA BARBARA

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## **ECONOMIST KEN BINMORE TO LECTURE ON FAIRNESS**

Noted economist and mathematician Ken Binmore will present the 41st annual Carl Snyder Memorial Lecture at 3:30 p.m. Oct. 14 in UCSB's Corwin Pavilion. Titled "How and Why Did Fairness Norms Evolve?," the lecture is free and open to the public.

Binmore, the Leverhulme Research Professor in Economics at University College London, began his career as a mathematician before turning to game theory and economics, and, most recently, philosophy and evolutionary biology. His numerous books include "Playing Fair" and its sequel "Just Playing" as well as the well-known undergraduate game theory text "Fun and Games."

"Binmore's ideas about the evolutionary foundations of practical ethics are likely to interest thoughtful people of all academic backgrounds. His lectures are a treat to listen to. He understands difficult problems so clearly that he can explain them simply, without compromising on rigor," said Theodore C. Bergstrom, the Aaron and Cherie Raznick Professor of Economics at UCSB.

The annual lectureship is named for acclaimed economic authority Carl Snyder, who died in 1946. It was established in 1960 with a \$50,000 bequest from the estate of Snyder's wife, Madeleine Raisch, a Santa Barbara civic leader.

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The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.